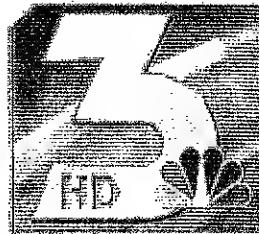


ORDER



Orders	Order / Rev:	107102	Primary AE:	Amy McCreary
	Alt Order #:	06858425	Sales Office:	BLPHI
	Product Desc:	PAT MAJORITY USA	Sales Region:	National
	Estimate:	1884		
	Flight Dates:	09/27/12 - 10/03/12		
	Original Date / Rev:	09/26/12 / 10/09/12		
	Order Type:	GENERAL		
Agency	Name:	Waterfront Strategies	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	1010 Wisconsin Ave, NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Patriot Majority <i>Revised</i>	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLI1	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	23	\$42,050.00	\$35,742.50
10/01/12	10/03/12	39	\$44,550.00	\$37,867.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	23	\$42,050.00	\$35,742.50	0.00
October 2012	39	\$44,550.00	\$37,867.50	0.00
Totals	62	\$86,600.00	\$73,610.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	28%	\$86,600.00
Market	100%	\$309,285.71

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	23%	\$71,135.71
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	24%	\$74,228.57
KTUD	0%	\$0.00
KVVU	20%	\$61,857.14
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$15,464.29

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/27/12	10/03/12	Wake Up Early w/ Wagners	6M	430a-5a	MTWT--S	:30	3	\$200.001	0.00	NM	3	\$600.00	

WAKE UP EARLY W/THE WAGNERS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating

Order / Rev: 107102
Alt Order #: 06858425
Flight Dates: 09/27/12 - 10/03/12

Advertiser: Patriot Majority
Product Desc: PAT MAJORITY USA
Estimate: 1884

KSNV

Order / Rev: 107102
Alt Order #: 06858425
Flight Dates: 09/27/12 - 10/03/12

Advertiser: Patriot Majority
Product Desc: PAT MAJORITY USA
Estimate: 1884

KSJV

Order / Rev: 107102
Alt Order #: 06858425
Flight Dates: 09/27/12 - 10/03/12

Advertiser: Patriot Majority
Product Desc: PAT MAJORITY USA
Estimate: 1884

KSJV